

CALENDAR ALERT

FOR IMMEDIATE RELEASE

PR CONTACT: Shelley Gesicki
Armanasco Public Relations, Inc.
Tel: 831.372.2259/Email: sgesicki@armanasco.com

CAR SHOW FOR THE VETS TO BENEFIT LOCAL VETERANS' GROUPS

Community invited to show cars at event co-sponsored by Central Coast Senior Services, Inc.

MONTEREY, Calif. – July 8, 2008 — The 3rd annual Car Show for the Vets, “Mid Summer’s Dream Cars”, will be held at The Park Lane, A Classic Residence by Hyatt on Sunday, July 13, 2008 from 11:00 AM to 3:00 PM. Car enthusiasts are invited to show off their cars and demonstrate their support and appreciation of local veterans. Registered participants will have the chance to receive awards for Best of Show, Veteran’s Show and Best of Decade. Live music, free root beer floats, a raffle, food, a blessing of the cars, and an appearance by a Color Guard are part of the festivities. All net proceeds from the day will benefit Veterans’ causes.

WHO: Central Coast Senior Services, Inc., The Park Lane, Car Show for the Vets, Inc. and American Legion

WHAT: The 3rd annual Car Show for the Vets, “Mid Summer’s Dream Cars”

WHERE: The Park Lane, A Classic Residence by Hyatt
200 Glenwood Circle, Monterey, CA 93940

WHEN: Sunday, July 13, 2008
11:00 AM to 3:00 PM

COST: This event is **FREE** to all car enthusiasts!

REGISTRATION: For your car to be judged, registration is \$25.00

EVENT INFO: For more information, please call 831-277-3490 or visit www.CarShowForTheVets.com, to download a registration form.

MEDIA INQUIRIES: Shelley Gesicki
Armanasco Public Relations, Inc.
Tel: 831.372.2259 / sgesicki@armanasco.com

###

About Central Coast Senior Services, Inc.

Central Coast Senior Services, Inc. (CCSS) is a home care agency established in 1996. With a team of more than 120 dedicated professionals serving the community, CCSS sets the gold standard for home care on the Central Coast. CCSS strives to help individuals live as independently as possible, comfortable and safe in their own homes. Services include free consultations, information and referrals, case management, assessments, and home management. CCSS is based in Pacific Grove, California. For more information, please call 831.649.3363.