

PRESS RELEASE

FOR IMMEDIATE RELEASE

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FROM PAIN TO PROFIT TAB ANNOUNCES WORKSHOP FOR BUSINESSES

Exclusively for Business Owners, Presidents, Partners & CEO's

MONTEREY, Calif. – April 7, 2008 – The Alternative Board of Monterey & Salinas (TAB), Monterey County's only organization that focuses exclusively on helping owners of small to medium-sized companies achieve long-term sustainable profit growth, will host a workshop, *Next Level from Pain to Profit for Owner-Led Businesses*. To accommodate local business owners' schedules and locations, the workshop will be offered free of charge at three area locations: Tuesday, April 22nd at Embassy Suites in Monterey; Wednesday, April 23rd at Hullabaloo Restaurant in Salinas; and Thursday, April 24th at Il Forno Restaurant in Carmel.

Designed exclusively for business owners, presidents, partners and CEO's, the workshop, *Next Level from Pain to Profit for Owner-Led Businesses*, is a highly informative, interactive presentation with a question and answer session to follow. Sponsored by Comerica Bank, the workshop will be led by three successful business owners, Bob Kramer, MCA, CMC, president of The Alternative Board of Monterey & Salinas; Amit Pandya, CBB, ePro, president of Monterey Business Brokers; and Kathryn Harrison, CPF, partner of Veritas Wealth Advisors, LLP.

Participants who attend the workshop will benefit from proven methods to overcome the pains of business owners, ways to increase cash flow and overall profitability, an expert checklist to sell a business for its highest value and tips on how the smartest business owners preserve wealth.

The luncheon workshops are free of charge and there is absolutely no obligation; however, with limited seating, reservations are required. To reserve a space at one of the three *Next Level from Pain to Profit for Owner-Led Businesses* workshops, call 831.622.0109, fax 831.624.7202 or send an email to Kramer@TABmontereysalinas.com. For more information about TAB, visit www.tabmontereysalinas.com.

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About The Alternative Board (TAB)

The Alternative Board of Monterey & Salinas is the only organization in Monterey County that focuses exclusively on helping owners of small to medium-sized companies achieve long-term sustainable profit growth. The organizations specialty is providing peer advisory groups and business coaching that drive the growth side of the income statement. Founded in 1999 by Bob Kramer, MBA, MA and Certified Management Consultant, TAB is an award winning company with a proven track record of increasing revenues, expanding sales and market share, advancing profitability and most importantly, aligning the business growth to the owners' personal vision. For more information visit the website at www.tabmontereysalinas.com.