

PRESS RELEASE

FOR IMMEDIATE RELEASE

PR Contact: Betsy Wallace Jeffers
Armanasco Public Relations, Inc.
Tel: 831.372.2259
Email: bjeffers@armanasco.com

THE SARDINE FACTORY RESTAURANT ANNOUNCES NEW HOUSE SPECIALTIES

Cannery Row's flagship restaurant adds delicious new entrees and desserts to menu

MONTEREY, Calif. – April 18, 2008 – The world-famous Sardine Factory Restaurant in Monterey, California, has debuted delicious new menu additions served with the Sardine Factory's signature accompaniments. The new house specialties are made with the freshest seafood and USDA prime meats.

The Sardine Factory's new house specialties are:

Seafood & Pasta: Sautéed white fish, mussels, clams and prawns on a bed of pasta with tomatoes, garlic and marinara sauce.

Lobster & Pasta: Rigatoni pasta, parmesan cheese, tomatoes and scallions with lobster meat in alfredo sauce.

Local Monterey Sand Dabs with lemon butter sauce.

Parmesan Crusted Calamari Steak, Diver Scallops & Prawns: Black truffle risotto and lemon caper sauce.

Chicken Baltino: Grilled breast of chicken with wild mushroom risotto, sautéed spinach, mushroom ragoût and Madeira wine sauce

Broiled Aged 10 oz. New York Steak with fried onions.

Grilled USDA Prime Petite Filet Mignon with wild mushroom ragoût, garlic mashed potatoes and sautéed vegetables.

The house specialties are served with the chef's choice of vegetables and range in price from \$19.95 to \$27.95. The new additions offer guests new dining choices at a range of affordable prices.

The Sardine Factory is located on historic Cannery Row at 701 Wave Street in Monterey. For reservations, please call 831.373.3775.

###

About the Sardine Factory Restaurant

The Sardine Factory, established in 1968, combines fresh seafood, USDA Prime meats, and produce with impeccable service, an award-winning wine cellar, and four distinct dining rooms. Promising guests the dining experience of a lifetime, the restaurant has received the Distinguished Restaurants of North America (DiRoNA) Award, *Wine Spectator's* Grand Award, and *Restaurant Hospitality's* Best Wine List in America, among many other honors. The Sardine Factory is located on historic Cannery Row at 701 Wave Street in Monterey. For more information visit www.sardinefactory.com or call 831.373.3775.