

MEDIA ALERT

****Breaking Story****

2 PM Thursday, June 12, 2008, FoodLink for Tulare County

FOR IMMEDIATE RELEASE

PR Contact: Shelley Gesicki
Armanasco Public Relations, Inc.
Tel: 831.372.2259
Email: sgesicki@armanasco.com

FOODLINK FOR TULARE COUNTY TO RECEIVE MASSIVE DELIVERY FROM SK FOODS

SK Foods donates one million cans of tomatoes to California food banks

Visalia, Calif. – June 11, 2008 – FoodLink for Tulare County, which provided aid to 25% of the county's residents last year, is set to receive a massive truckload of canned diced tomatoes from SK Foods tomorrow. This delivery is part of one of the five largest donations to food banks in California history, a response to statewide food shortages due to the rising costs of food and fuel.

WHO: FoodLink for Tulare County, recipient of donation from SK Foods

WHAT: Delivery of one of the largest donations in California's history. A truckload of approximately 2,900 cases of tomatoes will be unloaded at FoodLink for Tulare County. With resources declining at food banks throughout the state, SK Foods was quick to respond with a donation of more than 82,000 cases of 15 oz. canned diced tomatoes in multiple regions throughout California--nearly one million cans of tomatoes.

WHERE: FoodLink for Tulare County
7427 W. Sunnyview
Visalia, CA 93291

WHEN: Thursday, June 12, 2008. Truck arrives at 2:00 PM.

MEDIA

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About FoodLink for Tulare County

FoodLink for Tulare County, a nonprofit organization, has been working to end hunger in Tulare County since 1978. FoodLink warehouses and distributes millions of pounds of food annually to a network of more than 80 local nonprofit agencies, which directly feed needy families. For more information please visit www.foodlinktc.org.

About SK Foods

SK Foods is one of the world's leading processors of tomato and vegetable products for re-manufacturers, retail and foodservice marketers. Established in 1990, SK Foods is part of the SK Foods Group of companies, with headquarters in Monterey, California, and processing facilities at locations in California, New Zealand, and Australia. For more information please visit www.skfoods.com.