

**MEDIA ALERT**

FOR IMMEDIATE RELEASE

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**THE PROFESSIONAL CULINARY INSTITUTE HOSTS  
3<sup>RD</sup> ANNUAL HIGH SCHOOL SCHOLARSHIP COMPETITION**

*2008 Graduating High School Students Compete for up to \$15,000 Culinary Arts Scholarship*

**CAMPBELL, Calif. – April 21, 2008** – The Professional Culinary Institute (PCI) Foundation will host the 2008 High School Scholarship Competition – an event that attracts the area's most talented aspiring young chefs. Participating high school students have the opportunity to compete for three scholarships to apply toward their education at PCI: first place, \$15,000; second place, \$7,500; and third place, \$5,000.

**WHO:** The Professional Culinary Institute Foundation 2008 Scholarship Competition

**WHAT:** Twenty 2008 graduating high school seniors will come together in a competition to win a scholarship for assistance in funding their PCI culinary education. Competing students will vie for three possible scholarships: first place, \$15,000; second place, \$7,500; and third place, \$5,000.

**WHEN:** Saturday, May 3, 2008  
8:00 a.m.

**WHERE:** The Professional Culinary Institute  
700 West Hamilton Avenue  
Suite 300  
Campbell, CA 95008

**EVENT**

**DETAILS:** This event is private, and is not open to the public. Media interested in attending event should contact Krista Nilsen, Armanasco Public Relations, 831.372.2259 to be placed on guest list.

**MEDIA**

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**About the Professional Culinary Institute**

Founded by Chef Richard Battista in 2005, the Professional Culinary Institute (PCI) is a premier chef-owned culinary school located in the heart of the Silicon Valley in Campbell, California. Offering full- and part-time programs in culinary arts, baking and pastry arts, a certified sommelier program, and a hospitality management program, PCI offers small class sizes, renowned instructors, state-of-the-art equipment and facility, a required paid externship and an Artisense method of teaching that is unique to PCI. Degrees and diplomas offered at PCI include: Diploma of Essential Professional Culinary Skills, Diploma of Essential Professional Baking and Pastry Skills, Certified Sommelier, and Associates of Occupational Science in Hospitality Management. To learn more about PCI, visit [www.pcichef.com](http://www.pcichef.com) or call toll free, 1-888-PCI-LEARN.