



PRESS RELEASE

FOR IMMEDIATE RELEASE

PR Contact: Betsy Wallace Jeffers
Armanasco Public Relations, Inc.
Tel: 831.372.2259
Email: bwallacejeffers@armanasco.com

PROs AND AMs SEEK OUT WORLD-FAMOUS SARDINE FACTORY ON CANNERY ROW *Jim Nantz inaugurates wine cellar locker at annual celebrity dinner during AT&T Pro-Am week*

MONTEREY, Calif. – February 14, 2008 – Throughout the years many participants of the AT&T Pebble Beach National Pro-Am have wandered away from Pebble Beach to dine at Monterey's most celebrated restaurant, the Sardine Factory. This year the tradition of partaking in the old-world elegance on Cannery Row was again part of the Pro-Am experience for many tournament favorites.

During a lavish dinner event held in the Sardine Factory wine cellar, **Jim Nantz**, lead play-by-play announcer for the NFL and CBS, was presented with a bottle of Chateau Julien Bravura by Sardine Factory founders Ted Balestreri and Bert Cutino. The award-winning wine was a gift from Bob and Patty Brower, proprietors of Chateau Julien Winery in Carmel Valley, to inaugurate Nantz's private wine locker in the wine cellar.

Guests of Nantz included **Clint Eastwood**, Academy Award-winning actor/director, along with his wife and Monterey news anchor **Dina Ruiz Eastwood**; **Phil Mickelson**, PGA Tour player and 2007 AT&T Pebble Beach National Pro-Am winner, and his wife Amy; **Gary McCord**, CBS golf analyst and Champions Tour player; **Nick Faldo**, CBS sports commentator, captain of the 2008 European Ryder Cup Team, and winner of multiple PGA tournaments; **Peter Kostis**, CBS sports commentator; **Kevin James**, actor; **Rush Limbaugh**, radio host, author and conservative political commentator; **Ray Romano**, actor; **Ian Baker-Finch**, CBS sports commentator and winner of multiple PGA tournaments; **Eric Close**, actor, and his wife Keri; and **James E. Rohr**, Chairman & CEO of PNC Financial Services Group, and his wife Sharon.

The Sardine Factory hosted Pro-Am favorites throughout the tournament, including **Vijay Singh**, World Hall of Fame golf superstar, who dined with Balestreri, Chairman and CEO of the Cannery Row Company, and continued his stay on the Row with a suite at the Monterey Plaza Hotel & Spa. Finally, **Glenn Frye**, member of the legendary Eagles, dined with senior PGA Tour player **Craig Stadler**.

###

About the Sardine Factory Restaurant

The Sardine Factory, established in 1968, combines fresh seafood, USDA Prime meats, and produce with impeccable service, an award-winning wine cellar, and four distinct dining rooms. Promising guests the dining experience of a lifetime, the restaurant has received the Distinguished Restaurants of North America (DiRoNA) Award, *Wine Spectator's* Grand Award, and *Restaurant Hospitality's* Best Wine List in America, among many other honors. The Sardine Factory is located on historic Cannery Row at 701 Wave Street in Monterey. For more information visit www.sardinefactory.com or call 831.373.3775.