

PRESS RELEASE

FOR IMMEDIATE RELEASE

PR CONTACT: Katie Mason
Armanasco Public Relations, Inc.
Tel: 831.372.2259
Email: kmason@armanasco.com

MONTEREY COUNTY YOUNG PROFESSIONALS GROUP INSPIRES WINE PALATES

A Taste of Monterey Opens its Doors for a Private Wine Themed Event in February

MONTEREY, Calif. – January 15, 2008 – The Monterey County Young Professionals Group (MCYPG) will test their palates at their first 2008 mixer on Wednesday, February 6, 2008 from 6:30-8:30 PM at A Taste of Monterey, the regions official wine visitors' center of Monterey County. Young professionals, ages 21-39, are invited to socialize and network while sampling wine from various local wineries throughout the region.. Whether you are a wine expert, or novice, this is the event for you. To help inspire each guest's palates will be a wine-themed networking game, which will not only provide education, but is sure to inspire any entrepreneur, especially with the fabulous prizes. The game starts at 6:30 PM and attendees must be at the event by 7:30 PM to participate. Admission is \$10 per person, which includes hors d'oeuvres. There will be a no-host (cash) bar.

Located on historic Cannery Row, A Taste of Monterey presents, highlights and promotes the wines of Monterey County through tasting rooms, education and special events. An entire wall of windows overlooking the magnificent Monterey Bay provides a stunning backdrop for a wine tasting adventure. With two locations, Monterey and Salinas, A Taste of Monterey is able to promote the bounty of the region through educational exhibits, events, a catered wine program, a nationwide club and a popular website. Check out everything that this extraordinary destination has to offer by visiting www.tastemonterey.com.

Due to the private venue, space is limited so please RSVP for the mixer by Monday, February 4th to mcypg@armanasco.com.

Sponsors for this event include: A Taste of Monterey and Armanasco Public Relations, Inc.; and committee members – Rafael Castellanos of State Farm Insurance, Dave Eriksen of A Taste of Monterey, Randi Haller of the Barnyard Shopping Village Hayley McCraney of The Pebble Beach Company Krista Nilsen of Armanasco Public Relations, Inc., Christina Pollack of Creative Balloon Manufacturing, Inc., , and Audrey Wardwell of Sotheby's International.

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About MCYPG

Founded in 2002, the Monterey County Young Professionals Group is dedicated to offering professionals in their 20s and 30s a career and business development resource. The MCYPG also provides valuable networking opportunities for young professionals to forge new relationships and establish business contacts, thus promoting and encouraging their emerging roles in the local community.. To find out more, please visit www.mcypg.org or contact Katie Mason, President at mcypg@armanasco.com.