

PRESS RELEASE

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**THE PROFESSIONAL CULINARY INSTITUTE'S CHEFS TO BE FEATURED AT
THE CALIFORNIA HOME, GARDEN & GOURMET SHOW THIS JANUARY**
Event for Home Improvement, Remodeling, Decorating, Landscaping, Gardening and Culinary Arts

CAMPBELL, Calif. – December 27, 2008 – The Professional Culinary Institute, located in Campbell, California, in the heart of the Silicon Valley, will present at The California Home, Garden & Gourmet Show at the Santa Clara County Fairgrounds' newly refurbished Expo Hall this January 4, 5 & 6, 2008. The team of PCI's chefs will demonstrate fun and simple techniques useful in every kitchen.

Produced by veteran home show producers, Joe Milligan and Mike Spanton of World Class Shows, the theme of this year's Wine & Food section is "Divine Taste of Silicon Valley." The chefs of PCI will appear at the show to present a variety of special, in-depth cooking demonstrations.

"We are pleased to be a part of the California Home, Garden & Gourmet show this year," says Richard Battista, president of PCI. "Not only does this give our group of highly talented and experienced chefs the opportunity to get out in the community, but we are also thrilled to have this chance to work with several renowned and respected individuals in the home, garden and culinary industries. We are looking forward to a fun-filled and exciting event this year."

The chefs participating on behalf of PCI will include: Chef Peter McGuire and Chef Stephany Buswell on Friday, January 4th; Chef Udo Prams and Chef Bo Friberg on Saturday, January 5th; and Chef Klaus Friedenreich and Chef Sandra Canella on Sunday, January 6th.

In addition to a presentation by PCI, this year's show will feature a variety of activities and presentations including: exhibit booths and presentations by the top home exhibitors in California; a presentation by Home & Garden TV *Design on a Dime's* Summer Baltzer; a presentation by Chef Robert, author of *Romantic Dinners for Two*; and a presentation by nationally recognized antiques appraiser, Steven Yvaska. The Home, Garden & Gourmet Show is a venue in which to provide a wealth of ideas, products and services needed for home improvement, remodeling, decorating, landscaping, gardening and cooking projects.

General admission tickets are \$7 per person. For more information about the California Home, Garden & Gourmet show and ticketing, or to receive a \$2 off coupon, visit www.worldclassshows.com. For more information about PCI, visit www.pcichef.com or call toll free 1-800-PCI-CHEF.

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About the Professional Culinary Institute

Founded by Chef Richard Battista in 2005, the Professional Culinary Institute (PCI) is a premier chef-owned culinary school located in the heart of the Silicon Valley in Campbell, California. Offering full- and part-time programs in culinary arts, baking and pastry arts, a certified sommelier program, and a hospitality management program, PCI offers small class sizes, renowned instructors, state-of-the-art equipment and facility, a required paid externship and an Artisense method of teaching that is unique to PCI. Degrees and diplomas offered at PCI include: Diploma of Essential Professional Culinary Skills, Diploma of Essential Professional Baking and Pastry Skills, Certified Sommelier, and Associates of Occupational Science in Hospitality Management. To learn more about PCI, visit www.pcichef.com or call toll free, 1-888-PCI-LEARN.