

PRESS RELEASE

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NEW STORES ADD A NEW DIMENSION TO THE AMERICAN TIN CANNERY

Monterey Pendleton Outlet, Nelson Ocean Art, and Monterey Bay Espresso Now Open

PACIFIC GROVE, Calif. – October 29, 2007 – With the opening of several new stores selling first-class art, clothing, and coffee, the American Tin Cannery at the south end of Cannery Row continues to expand its retail and entertainment offerings.

The Nelson Ocean Art Outlet, which opened in April 2007, is a gallery featuring the work of Robert Lyn Nelson, the creator of the modern marine art movement. Nelson Ocean Art sells limited edition prints, giclées, and originals—the same beautiful work seen at other Robert Lyn Nelson galleries, at very special prices available only at the American Tin Cannery location. Nelson is one of the founding trustees of the Monterey Bay National Marine Sanctuary Foundation and a leading conservationist. His work has been honored with exhibitions at the Smithsonian Institute's Museum of Natural History. The public is invited meet the artist in person at an evening reception Saturday, November 10, from 6:00-9:00 PM, and at a special appearance Sunday, November 11, from 12:00-4:00 PM. The Nelson Ocean Art Outlet is located at American Tin Cannery, space #127, and is open daily from 10:00-6:00 PM. For more information, please call 831.641.0196 or visit www.nelsonoceanart.com.

The Monterey Pendleton Outlet opened its doors in August 2007. The maker of lightweight, luxurious 100% pure virgin wool clothing has been a family-owned business for more than 140 years. Nearly everything at the Monterey Pendleton Outlet is sold at 50% off retail. The store carries men's and women's sweaters, corporate dress wear for women, menswear featuring the famous Pendleton wool shirts, selected sport coats, and Native American-printed vests and jackets. Sizes include misses, petites, and women's, and men's regulars and longs. The Monterey Pendleton Outlet also sells fine wool blankets and novelty items such as dishes, travel bags, baby blankets, mugs, and stuffed animals. The Monterey Pendleton Outlet is located at the American Tin Cannery, space #113, and is open daily from 10:00-6:00 PM. Senior and military discounts are available. For more information and holiday hours, please call 831.655.4302 or visit www.pendleton-usa.com.

Monterey Bay Espresso opened in October 2007. The café serves espresso drinks, drip coffee, delicious pastries, gelato and sorbet, and features a deck overlooking the beautiful Pacific Ocean and the Monterey Bay Recreational Trail. Monterey Bay Espresso is located at the American Tin Cannery, space #128, and is open daily from 8:00-6:00 PM. For more information, please call 831.333.0903.

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About the American Tin Cannery

In 1926, the American Can Company opened its sprawling sardine can production plant a short distance over the Pacific Grove city line. The factory produced a purported 26 million cans in its first season of operation, going on to dominate the can supply industry. Today the American Tin Cannery boasts great shopping, dining, and an 80-foot "History Wall" at the edge of historic Cannery Row. The American Tin Cannery is located at 125 Ocean View Boulevard, across from the sea in Pacific Grove. For more information visit www.americantincannery.com or call (831) 372-1442.