



MEDIA ALERT

FOR IMMEDIATE RELEASE

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AUTHOR AND EXECUTIVE CHEF TO THE KENNEDYS, NEIL CONNOLLY TO SPEAK AT PROFESSIONAL CULINARY INSTITUTE OF THE SILICON VALLEY COMMENCEMENT

CAMPBELL, Calif. – October 26, 2007 – The **Professional Culinary of the Silicon Valley (PCI)** will hold their Fall Commencement Ceremony **Saturday, October 27, 2007** featuring keynote speaker, **Neil Connolly**, executive chef for the Kennedy's. Recently, Connolly published, *In the Kennedy's Kitchen: Recipes and Recollections of a Great American Family*, a book of the Kennedy family's photos and stories collected by Connolly, personally, throughout his 15 year tenure with the family as Rose Kennedy's personal chef.

WHO: The Professional Culinary Institute of the Silicon Valley

WHAT:

110 PCI students in the Culinary Arts, Baking and Pastry Arts and Sommelier programs will graduate in front of 850 of their friends and family. To help them celebrate, Neil Connolly, will present a commencement speech in the graduates' honor.

WHEN: **Saturday, October 27, 2007** - 10:00 a.m.

WHERE: **Campbell Heritage Theatre** - 1 West Campbell Avenue - Campbell, CA 95008

MEDIA

INQUIRIES:

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About The Professional Culinary Institute

Founded by Chef Richard Battista in 2005, The Professional Culinary Institute of the Silicon Valley (PCI) is a premier chef-owned culinary school located in the heart of the Silicon Valley in Campbell, California. Offering full and part time programs in culinary arts, baking and pastry arts, a certified sommelier program, and a hospitality management program, PCI offers small class sizes, renowned instructors, state-of-the-art equipment and facility, a required paid externship and an Artisan method of teaching that is unique to PCI. Degrees and diplomas offered at PCI include: Diploma of Essential Professional Culinary Skills, Diploma of Essential Professional Baking and Pastry Skills, Certified Sommelier, and Associates of Occupational Science in Hospitality Management. To learn more about PCI, visit www.pcichef.com or call toll free, 1-888-PCI-LEARN.