

PRESS RELEASE

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**PORTOLA PLAZA HOTEL AT MONTEREY BAY RECEIVES AWARD FOR
ENVIRONMENTAL STEWARDSHIP FOR 14 CONSECUTIVE YEARS**

One of Three California Hotels Recognized by State Waste Reduction Program

MONTEREY, Calif. – October 22, 2007 – For the fourteenth consecutive year, the Portola Plaza Hotel at Monterey Bay has been singled out by the California Waste Reduction Awards Program (WRAP) for its innovative and proactive initiatives to reduce waste. As one of only three hotels in the state of California to be honored, the Portola Plaza Hotel at Monterey Bay hopes to motivate and inspire other local hotels and businesses to engage in the same environmentally sustainable business practices.

The WRAP award honors California businesses for leadership in waste reduction, waste prevention, recycling, reuse and buying recycled-content products. This award program is sponsored by the Integrated Waste Management Board, California's primary recycling agency and a part of the California Environmental Protection Agency, to acknowledge proactive environmental efforts on the part of the business community.

"We are dedicated to ensuring that generations to come can experience the beauty that is Monterey," said Robert DeVoe, general manager for the Portola Plaza Hotel at Monterey Bay. "Our hotel has strong ties to the area, and our heritage is one built upon exploration and vision. By continuing to look for innovative, efficient and clean solutions, the hotel benefits, and we are able improve the quality of life in our community."

The Portola Plaza Hotel at Monterey Bay is a 379-room, full service hotel. Located adjacent to the Monterey Conference Center, the hotel recycles, reuses or donates nearly every type of waste item that is generated. From bottles and cans, to cooking oil and wire hangers, they believe that almost everything has a "second life".

Established in 2000, the "Green Mile" is an area in the hotel where virtually any type of item can be found and reused by hotel staff for free. Portola Plaza Hotel at Monterey Bay estimates that their waste reduction efforts divert nearly 150 tons of waste from the landfill on an annual basis, saving over \$10,000 in disposal costs every year.

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About Portola Plaza Hotel at Monterey Bay

The Portola Plaza Hotel at Monterey Bay is located in the heart of downtown Monterey, California. Just steps away from historic Fisherman's Wharf and the Monterey Bay, this luxury hotel offers 379 boutique-style guest rooms and suites, 50,000 sq. ft. of meeting space with the adjacent Monterey Conference Center and a variety of other amenities, perfect for both groups and leisure customers. For more information, call (831) 649-2682 or visit www.portolaplazahotel.com.