

CALENDAR ALERT

FOR IMMEDIATE RELEASE

PR CONTACT: Sarah Andrus
Armanasco Public Relations, Inc.
Tel: (831) 372-2259
Email: sandrus@armanasco.com
Images Available

BARNYARD SHOPPING VILLAGE HOSTS ANNUAL HARVEST FESTIVAL

Free, family and pet friendly event features trick-or-treating, costume contests, crafts and wagon rides

CARMEL, CALIF. – September 24, 2007 – The Barnyard Shopping Village in Carmel invites the community to celebrate the season of pumpkins and pranks in a safe, fun and family-friendly environment at its annual Harvest Festival the afternoon of Sunday, October 28, 2007. This event is free and costumes and four-legged friends are welcome.

WHAT: **Annual Barnyard Harvest Festival** – The Barnyard Shopping Village's annual fall Harvest Festival celebrating Halloween and the Harvest season, features:

- Trick-or-Treating (*throughout all the Barnyard's shops and restaurants*)
- Costume Contests and Prizes
- Wagon Rides
- Balloon Animals
- Arts & Crafts

WHERE: **The Barnyard Shopping Village**
3618 The Barnyard, Carmel, CA 93923
Near the intersection of Highway 1 and Carmel Valley Road

WHEN: **Sunday, October 28, 2007 - 1:00 p.m. to 4:00 p.m.**

COST: **Free!**

EVENT

INFORMATION: For more information or questions, please call the Barnyard Shopping Village at (831) 624-8886.

MEDIA

INQUIRIES: Sarah Andrus
Armanasco Public Relations, Inc.
Tel: (831) 372-2259
Email: sandrus@armanasco.com

###

About The Barnyard Shopping Village

The Barnyard Shopping Village, built in Carmel in 1976, is a landmark on the Monterey Peninsula, featuring more than 45 merchants ranging from boutique shops and restaurants to office spaces, salons, and art galleries. Owned by SIMA Barnyard, LLC, and managed by SIMA Corporation, the Barnyard hosts many open-air events in its courtyards and is a popular meeting place for the community. For more information, please visit www.thebarnyard.com or call (831) 624-8886.