

PRESS RELEASE

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"COMMUNITY DAY" AT POINT LOBOS BRINGS NATURE AND HISTORY ALIVE

Free Shuttles from the Crossroads Shopping Village Run from 9:00 AM October 6th

CARMEL, Calif. – September 25, 2007 – If ever there was a great day to bring the family to Point Lobos State Reserve, Saturday, October 6, is it. Jointly sponsored by California State Parks and the Point Lobos Association, the Reserve's first-ever "Community Day" will showcase the incredible natural beauty and cultural history of Point Lobos. Opportunities for visitors this day will include 14 guided nature walks, staffed spotting scope stations for marine life viewing, readings of poetry, and activities for children. The day will start with a "Forest-to-Seashore" bird identification walk led by Brian Weed, departing from the Reserve entrance at 9:00 AM.

On October 6th, courtesy shuttles will depart every 10 minutes from the Crossroads Shopping Village—at the corner of Rio Road and Highway 1 in Carmel—beginning at 9:00 AM. Admission to the Reserve will be free for anyone using the shuttle service. For visitors who choose to drive into the Reserve, the entrance fee is \$8.00 per passenger car or \$4.00 for a vehicle with a senior citizen. Parking spaces are limited.

Shuttles will also operate within the Reserve October 6th, making it easy for visitors to see different areas of the park and take part in the wide variety of activities. For a complete schedule of the day's activities, please visit www.pointlobos.org.

Throughout the day, California State Parks Lifeguards will have their rescue boat on display at Whalers Cove, and kids can learn about the Junior Lifeguard Program. Ventana Wildlife Society, the Native Plant Society, Camp Sea Lab of CSUMB, and the Big Sur Land Trust will also be on hand, displaying information in the Piney Woods picnic area about their programs. Other cooperating organizations include the Monterey Bay National Marine Sanctuary, Bay Net, Monterey Peninsula Regional Parks, and the Marine Mammal Center.

A California State Park since 1933, Point Lobos State Reserve is one of the most stunning coastal regions in the world. Just three miles south of Carmel, the Reserve features scenic, wooded trails, hidden coves, dramatic sea views, and an abundance of plant and wildlife. Rich in cultural as well as natural history, Point Lobos has been home to Native Americans, Chinese fishermen, Japanese abalone harvesters, and Portuguese whalers.

Visitors to the Community Day are encouraged to pack a picnic lunch, as food and beverages will not be provided. For more information, please visit www.pointlobos.org or call 831.624.4909.

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About the Point Lobos Association

The Point Lobos Association (PLA) is a non-profit association formed in 1978 to enhance the public's enjoyment of Point Lobos State Reserve. Working in cooperation with California State Parks, the PLA maintains interpretive collections, provides a library for historical and field research, and publishes materials encompassing all facets of Point Lobos. In addition, the PLA funds educational programs, sponsoring more than 100 volunteer docents who lead nature walks, set up spotting scope stations along the shore, and bring alive the history of Point Lobos at the Whalers Cabin and Whaling Station Museum. For more information, please call 831-624-4909.