

PRESS RELEASE

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BARNYARD SHOPPING VILLAGE HOSTS 2nd ANNUAL CUSTOMER APPRECIATION DAY

Food, fun and festivities benefiting the SPCA of Monterey County

CARMEL, Calif. – September 10, 2007 – The Barnyard Shopping Village in Carmel, California, invites the community to enjoy their 2nd Annual Barnyard Customer Appreciation Day this Saturday, September 15th from 2:00 - 5:00 p.m., benefiting the SPCA of Monterey County. Guests are asked to make a \$5.00 minimum donation for participating in the celebration.

To thank customers, neighbors and the community for 31 years of support, the Barnyard Shopping Village and its merchants are hosting a party. Sprinkled throughout the lush gardens, guests will enjoy an assortment of fine food from eight of the Barnyard's International restaurants; wine poured by four premier wineries; live musical entertainment; a silent auction and live SPCA pet adoptions. Every hour during the event, a drawing will be held to win a \$25.00 gift certificate to one of the Barnyard's restaurants. All proceeds from the event, including the silent auction and participation donation, will benefit the SPCA of Monterey County.

"The Barnyard Shopping Village, without fail, has had loyal customers and supportive neighbors for the past 31 years," remarked Randi Haller, the Barnyard's general manager. "This special Day celebrates their patronage while showing our appreciation. We look forward to serving our community for many years to come."

Carmel's one-of-a-kind shopping haven, the Barnyard Shopping Village, delivers a unique, upscale boutique environment nestled into cascading levels of breathtaking gardens lined with red brick pathways. Situated on more than six acres, the Barnyard Shopping Village boasts more than 45 locally owned and operated shops, eight International restaurants and cafés, as well as a variety of professional services. Retail shopping includes couture men's and women's fashion, brilliant jewelry, chic shoes, exquisite art, children's toys and upscale salons and spas.

For more information about the Barnyard Shopping Village and the 2nd Annual Barnyard Customer Appreciation Day, please call (831) 624-8886 or visit www.thebarnyard.com.

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About The Barnyard Shopping Village

The Barnyard Shopping Village, built in Carmel in 1976, is a landmark on the Monterey Peninsula, featuring more than 45 merchants ranging from boutique shops and restaurants to office spaces, salons, and art galleries. Owned by SIMA Barnyard, LLC, and managed by SIMA Corporation, the Barnyard hosts many open-air events in its courtyards and is a popular meeting place for the community. For more information about the Barnyard Shopping Village, please visit www.thebarnyard.com or call (831) 624-8886.