

PRESS RELEASE

FOR IMMEDIATE RELEASE

PR Contact: Sarah Andrus
Armanasco Public Relations, Inc.
Tel: 831.372.2259
Email: sandrus@armanasco.com

BARNYARD SHOPPING VILLAGE TO HOST COMMUNITY BLOOD DRIVE JULY 24

Donors Will Receive Farmer's Market Coupons

CARMEL, Calif. – July 18, 2007 – The public is invited to a community blood drive on Tuesday, July 24, 2007 during the weekly farmer's market at the Barnyard Shopping Village. The Community Hospital of the Monterey Peninsula (CHOMP) will be on site with their Bloodmobile and staff from 11 a.m. to 2 p.m. There is a current need for all blood types, especially O positive and O negative.

Blood donors will receive five farmer's market coupons, as well as the chance to win a \$50 Barnyard dining gift certificate, compliments of the Barnyard and the Monterey Bay Certified Farmer's Market.

No reservations are needed to donate blood; however, appointments can be made by calling CHOMP's Blood Center at (831) 625-4814. CHOMP advises blood donors to eat breakfast or lunch and drink fluids beforehand; if donors aren't able to eat prior to visiting the Bloodmobile, snacks and fluids will be available.

For more information about blood donations, visit www.chomp.org or call the Blood Center at (831) 625-4814.

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About The Barnyard Shopping Village

The Barnyard Shopping Village, built in Carmel in 1976, is a landmark on the Monterey Peninsula, featuring 50 merchants ranging from boutique shops and restaurants, to office spaces, salons, and art galleries. Owned by SIMA Barnyard, LLC and managed by SIMA Corporation, the Barnyard hosts many open-air events in its courtyards and is a popular meeting place for the community. For more information about the Barnyard Shopping Village visit www.thebarnyard.com or call 831.624.8886.