



PRESS RELEASE

FOR IMMEDIATE RELEASE

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ARMANASCO PUBLIC RELATIONS, INC. LAUNCHES NEW WEBSITE

MONTEREY, Calif. – May 29, 2007 – Armanasco Public Relations, Inc. (APR) is pleased to announce the launch of their new, refreshed website – www.armanasco.com. Designed by local website design company, Byte Technology, the new site features past and present press releases, services descriptions, a client list, community affiliations, as well as team member profiles. Additional components planned in the near future for the site include case studies and an on-line portfolio showcasing the company's areas of expertise and accomplishments.

"This website is a true reflection of our firm," said David Armanasco, president of APR. "We couldn't be happier with the design and look forward to having current and prospective clients visit the site, as well as the community at large."

Established in 1985 by David Armanasco, APR is an associate of Hill & Knowlton, Inc., one of the world's leading public relations firms. APR has grown to become the largest privately owned public relations firm on California's Central Coast, with offices in Monterey and Salinas. APR's client roster cuts across a variety of industries, including agriculture, foodservice, education, hospitality, real estate development and utilities. Services include: public affairs, community relations, strategic planning, marketing communications and crisis management.

To learn more about Armanasco Public Relations, Inc. visit www.armanasco.com or call 831.372.2259.

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