

PRESS RELEASE

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TUESDAY FARMER'S MARKET AT BARNYARD SHOPPING VILLAGE RETURNS MAY 15TH THROUGH LATE SEPTEMBER

Over 25 growers from the tri-county area providing produce, vegetables, fresh-cut flowers and more!

CARMEL, Calif. – May 9, 2007 – The Barnyard Shopping Village in association with the nonprofit, Monterey Bay Certified Farmer's Market will host a weekly Farmer's Market each Tuesday from 11 a.m. to 3 p.m. (rain or shine), beginning May 15, 2007 and running through late September. This will proudly mark the third year of the Farmer's Market at The Barnyard Shopping Village, Carmel. The Monterey Bay Certified Farmer's Market, now celebrating its 31st anniversary, will provide a variety of local growers, from throughout the tri-county area, the opportunity to sell their organic produce to the local community.

The Barnyard Farmer's Market has rapidly gained popularity in the area, particularly within the Carmel, Carmel Valley and Big Sur communities. Some of the various agricultural products available include fresh olives, fruit, vegetables, fresh-cut flowers, and organic honey. The Barnyard also hosts special events in association with Monterey Bay Certified Farmer's Market. This season will include SPCA pet adoptions every other week as well as the affiliations with Carmel Sober Grad and CHOMP blood donations.

"We are delighted to be hosting the Farmer's Market again this year," says Randi Haller, general manager of The Barnyard Shopping Village. "The weekly market supports our local growers and provides a wonderful opportunity for them to showcase their products. With our variety of International restaurants, lavish gardens, free parking, and spacious open-air arrangement, The Barnyard allows our customers and the community to experience a very peaceful and unique outdoor destination shopping experience."

For more information or questions concerning the market, please call The Barnyard Shopping Village at 831-624-8886 or visit www.TheBarnyard.com or www.MontereyBayFarmers.org.

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About the Barnyard Shopping Village

The Barnyard Shopping Village, built in Carmel in 1976, is a landmark on the Monterey Peninsula, featuring 50 merchants ranging from boutique shops, restaurants, office spaces, salons and art galleries. Owned by SIMA Barnyard, LLC and managed by SIMA Corporation, the Barnyard hosts many open-air events in its courtyards and is a popular meeting place for the community. For more information about the Barnyard Shopping Village visit www.thebarnyard.com or call 831.624.8886.