

PRESS RELEASE

MEDIA INQUIRIES:

Diane Mandeville, Vice President of Marketing
Cannery Row Company
Tel: 831-657-6484
Email: dmandeville@canneryrow.com

Cannery Row Company Receives Community Service Award from Boys & Girls Clubs of Monterey County

Monterey, Calif. – June 21, 2018 – The Boys & Girls Clubs of Monterey County (BGCMC) honored the Cannery Row Company with the Luis Perez Community Service Award at their annual Community Breakfast held today at the Embassy Suites Monterey Bay.

The award was established to recognize those who have demonstrated an extraordinary commitment to youth and our community, have given generously of their time, and worked tirelessly alongside the BGCMC. The award was named in honor of Luis Perez to acknowledge his legacy of selfless and joyful service.

An advocate and investor in education and youth, Mr. Ted Balestreri and the Cannery Row Company have provided support and leadership for BGCMC for the past 20 years. Their support of our programs includes funding for Academic Success and Difference Makers, and sponsoring events such as Comics for Kids and Golf for Kids. The Cannery Row Company team also supports the Clubs through in-kind and volunteer service for the Gang Prevention Summit and Career Expo. CEO and Chairman Ted Balestreri joined the BGCMC Board of Directors in 2016.

“The greatest resource we have in this country is our youth,” said Ted Balestreri in accepting the award. “The work of the Boys and Girls Clubs helps to develop the two most important qualities any person can have: character and courage. Character to know the right thing to do, and courage to do it.”

The annual breakfast is held each year to update the community on the achievements of the clubs and to honor special corporate partners and supporters of the BGCMC. In addition to the Cannery Row Company honorees included Salinas Valley Memorial Healthcare System and the Nancy Eccles and Homer M. Hayward Family Foundation. Approximately 300 businesses, organizations and community members attend the breakfast each year.

###

About Cannery Row

Cannery Row was made famous in John Steinbeck's classic novel depicting life in the "the sardine capital of the world. Its picturesque charm and colorful history captivates visitors from all over the world and attracts approximately four million visitors each year. With luxurious ocean view hotels and spas, enticing restaurants, captivating boutiques, premium wine tasting, family activities, and outdoor recreation, Cannery Row is one of America's top visitor destinations. The breathtaking coastline of the Monterey Bay National Marine Sanctuary is the backdrop for every Cannery Row experience. It was named "One of the Seven Wonders of Monterey County" by the Monterey County Herald readers. For more information, visit the official Cannery Row website at www.canneryrow.com.