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## **Debra C Opens New Expanded Store at The Crossroads in Carmel**

*Debra C features exclusive high-end fashion collections from over forty top designers that cannot be found anywhere else in the Monterey Bay region.*

CARMEL, CALIF. – Debra C is now open at its new and expanded location at The Crossroads Shopping Center in Carmel, Calif. Debra C first launched its Carmel store in 2010 beginning in a 1,100 square foot Crossroads store. Now despite today's economy and slump in retail sales, Debra C has expanded into the beautiful 4,200 square foot Crossroads storefront location (#129). Owned by Debra Couch, Debra C will offer exclusive high-end fashion collections and accessories from over forty top designers that cannot be found anywhere else in the Monterey Bay region.

Debra C's core philosophy of providing quality and personal customer service has created the high demand from its growing clientele, and allowed for the store's expansion and adding experienced professional staff. The new store site fills a large storefront, which had been vacant for almost a year after the previous tenant, Pacific Tweed, closed down in 2011. The new store includes two spacious dressing rooms, a fresh modern design with an abundance of natural light, and the warmth of two fireplaces.

Debra C opened its first store in Beverly Hills in 1982, and the original 350 square foot space is now a part of a 3,000 square foot fashion heaven in the heart of Beverly Hill's shopping mecca. Both stores carry only the finest quality items designed in Europe and the United States. Amina Rubinacci, Bogner, M Missoni, Red Valentino, Piazza Sempione, Les Copains, Roberto Cavalli, Pink Tartan, Fuzzi, Colombo, Edward Paris, Kiton are the top 10 designer labels featured at Debra C. Debra C also hand selects private signature items, jewelry and accessories to combine with the top designer labels bringing together uniquely captivating collections of taste and beauty.

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### **About Debra C**

Serving an appreciative clientele for 30 years, Debra C specializes in sportswear and suits from more than forty designers. Debra C travels to the leading fashion shows in Europe and the U.S. and has established access to exclusive collections from top designers to create fashion choices that are trendy and age appropriate styles. With two locations, one on Bedford Drive in the heart of Beverly Hill's shopping mecca and the other at The Crossroads Shopping Center in Carmel, Calif., Debra C brings style, elegance, and an uncompromising attention to quality and customer service. For more information, visit: [www.debrac.com](http://www.debrac.com)