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Cannery Row Company Launches New Mobile App

Have the official guide to Cannery Row at your fingertips and on the go

MONTEREY, CALIF. – The Cannery Row Company announced today that it has launched its new mobile app, featuring the Official Guide to Cannery Row with information on dining, entertainment, shopping, events and accommodations. The Official Guide also contains a map, special deals and a detailed history about the legendary Row.

Designed by Monterey's very own Byte Technology, the new Cannery Row app puts all the need-to-know information about Cannery Row in the hands of tourists and locals alike. Don't know where to go for dinner? Check out the dining section and find just what you are craving. Are looking for a special gift? The shopping section is a buyer's delight. Or maybe you just want to relax. The app will direct you to the nearest spa, where you'll find the respite you deserve.

The Cannery Row App is compatible with Apple mobile and Android devices. For more information, please visit your app store and download the Cannery Row App for free.

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About Cannery Row

Cannery Row was made famous in John Steinbeck's classic novel depicting life in the "the sardine capital of the world." Today, Cannery Row is a beautiful waterfront playground where visitors from all over the world seek a California getaway as authentic as the coast itself. Cannery Row remains a treasure of California's Central Coast, where a discovery awaits every type of visitor. For more information, visit the official Cannery Row website at www.canneryrow.com.

About Byte Technology

Byte Technology is a web design and development company located in Monterey, Calif., and Denver. Their team specializes in working with a wide range of businesses to provide successful online marketing solutions that generate revenue. Customers have included UC Santa Cruz, San Jose Water Company, GE Analytical Instruments and Happy Hollow Park & Zoo. Learn more by visiting www.byte-technology.com.