

FOR IMMEDIATE RELEASE
February 15, 2011

CONTACT: Jessica Nicholas
Armanasco Public Relations, Inc.
831-372-2259
jnicholas@armanasco.com

Central Coast Bride Hosts Spectacular Spring Bridal Show

Special celebrity guest, Randy Fenoli of TLC's "Say Yes to the Dress," to make keynote speech at the Peninsula's largest bridal event

MONTEREY, CALIF. – On Sunday, February 27, 2011, Central Coast Bride will host the Spectacular Spring Bridal Show with a keynote speech by TLC's *Say Yes to the Dress* star, Randy Fenoli. The Fashion Director for Kleinfeld Bridal in New York City, Fenoli is a bridal industry expert, and he will share insights with guests at the Spectacular Spring Bridal Show, including the season's most exciting fashion trends and tips on how to pick the perfect dress for the big day.

"With so many important decisions to make, it's a huge help to have the leading national bridal gown expert there to inspire you," said Carolayne Holley, producer of Central Coast Bride's five annual bridal shows.

In addition to *Say Yes to the Dress*, Fenoli has appeared on *Extra*, *Get Married* and *The Martha Stewart Show*. He has been quoted in publications including *People*, *In Touch*, *Bride and Bloom*, *Southern Weddings*, *Destination Weddings* and *Honeymoons*. Fenoli also blogs and contributes to websites including theknot.com, theringbearer.com, kleinfeldbridal.com and TLC.com. He worked as a fashion commentator for The Associated Press on the red carpet of the 2010 Academy Awards.

The highly anticipated annual Spectacular Spring Bridal Show, a "Wedding Planning Mall" where brides and grooms can meet with over 70 wedding professionals to help plan their entire wedding, will be held from 12 to 4 p.m. at the Hyatt Regency Resort & Spa in Monterey. Fenoli's presentation will run from 4 to 5 p.m., followed by Fenoli's Meet & Greet with guests from 5 to 6:30 p.m.

"This is a perfect time for the bridal show, as many couples get engaged on Valentine's Day and also over the holidays," said Holley.

Tickets are \$10 for the bridal show only (\$5 for grooms) and \$35 for the Bridal Show + Fenoli's presentation and Meet & Greet. Purchase tickets at the door, or buy online at www.CentralCoastBride.com for special discounts. Super VIP tickets can also be purchased at the door or online. There are two Grand Prizes and other freebies at the event. Visit the website for details.

###

About Central Coast Bride

Central Coast Bride is a multimedia company that helps brides connect with wedding professionals via annual planning magazines, exciting bridal shows and a popular planning website. The company currently services Santa Cruz, Monterey, San Luis Obispo and Santa Barbara Counties. To find out more, please visit www.CentralCoastBride.com.