

PRESS RELEASE

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CHAMINADE RESORT & SPA GIVES GROUPS SURF CITY USA EXPERIENCE

Onsite Virtual Adventures Offer Team Learning Experiences

Santa Cruz, CA – July 19, 2010 – Chaminade Resort & Spa, located in what is often called “Surf City USA”, takes corporate meetings and retreats to the next level with Sea of Change, a virtual adventure that leads corporate teams on a surfing challenge without having to get wet! This experiential learning program gives groups practice navigating in what is a constantly changing environment with hurdles and decisions to make collectively every step of the way.

As program facilitator, Mark Lord, asks, “How much time do sports teams spend practicing versus performing- and as a corporate team, how much time do we spend practicing versus performing?” This practice time is essential to enable teams and groups to make the best decisions when it really counts.

Learning objectives through Sea of Change at Chaminade include:

- Finding ways to differentiate and stand out among competitors in the marketplace
- Balancing the needs of internal and external stakeholders
- Enhancing teamwork, leadership and change management skills
- Building stronger internal and external networks
- Preparing to execute and make important decisions when the opportunity arises

Sea of Change can be adapted for groups ranging from 4 to 200 people and can last anywhere from 4 hours to 8 depending on the time limitations of each group.

Sea of Change is one of the many team building programs offered at Chaminade Resort & Spa, where the ocean view lies before you and 300 acres of varying, untarnished ecosystems lie around you. Chaminade Resort & Spa is an ideal location for a focused, productive corporate getaway where you can have a wide range of opportunities all in one location. With experienced meeting planners and highly customizable programs and experiences, Chaminade makes company's retreats and meetings productive and fulfilling.

For more information on bringing your group to Chaminade to experience Sea of Change or any of its other team building programs, visit www.chaminade.com or contact Sherrie at (831) 465-3405.

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About Chaminade Resort & Spa

Chaminade, a Full Service Conference Resort, www.chaminade.com, offers world-class hospitality on the California Coast. Built high on a bluff, the mission-style luxury resort commands a panoramic view of the Monterey Bay and the Santa Cruz Mountains. Chaminade's superior location offers a sense of peaceful seclusion only minutes from world-renowned golf, beaches and downtown Santa Cruz. The remarkable setting, combined with the renowned quality and personalized service of Benchmark Hospitality International, keeps guests coming back time and time again. At Chaminade, our goal is to exceed the

expectations of guests during their stay at one of the finest conference resorts in the Bay Area. Benchmark Hospitality International operates Chaminade.