



## PRESS RELEASE

FOR IMMEDIATE RELEASE

### **ECO-FRIENDLY PRACTICES TO ENHANCE HYATT REGENCY MONTEREY MEETING OFFERINGS**

*Introducing Meet and Be Green Program and Promotion*

**Monterey, CA – July 26, 2010** – The Hyatt Regency Monterey today announced the launch of Meet and Be Green, a new program that encourages guests and planners to make green choices for their meetings. In order to Meet and Be Green at The Hyatt Regency Monterey, planners and meeting attendees will pledge to take these ten steps to “go green” during their meeting:

- Recycle during the meeting
- Use products with 100% recycled content
- Print materials locally
- Minimize shipping
- Rather than setting materials at every seat, place meeting materials, such as handouts, notepads, pens, etc., in a central location so attendees can take as needed
- Maintain room temperatures at an appropriate level
- Eliminate disposable water bottles
- Minimize use of other disposable products such as plates, cups, napkins, and utensils
- Select locally grown seasonal foods when planning the menu
- Plan ahead for the meeting to make it easier and more economical to keep the meeting green

Dedicated meeting planners at The Hyatt Regency Monterey will help source products with 100% recycled content, find local suppliers, and maximize efforts to reduce waste to create a meeting experience that exceeds expectations and helps the environment at the same time. To discuss Meet and Be Green options, meeting planners should contact the Hyatt Regency Monterey sales team at 831.657.6560.

For new meetings booked by December 30, 2010, and held by March 31, 2011, groups participating in the Meet and Be Green program at The Hyatt Regency Monterey will be eligible for a 3% rebate on qualifying charges on the master bill. Meet and Be Green is one of the latest additions to Great Happens, Hyatt's ongoing campaign to emphasize the power and importance of in-person meetings.

Meet and Be Green is one part of Hyatt's larger pledge to conserve energy, minimize waste and create responsible, sustainable corporate practices to care for the earth and guests. By empowering guests to do the same, Hyatt and its planners can help minimize the environmental

impact of meetings. Full details of the program and promotion are available at [www.hyattmeetings.com](http://www.hyattmeetings.com).

In addition to the launch of Meet and Be Green, The Hyatt Regency Monterey recently introduced new Seasonal Banquet Menus. These menu selections are updated quarterly and provide food and beverage enhancements for meetings and events that feature items from local and regional farmers, fisherman and cheese makers.

For more information about Hyatt meetings, please visit [www.hyattmeetings.com](http://www.hyattmeetings.com).

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#### **About Hyatt Regency Monterey Hotel & Spa on Del Monte Golf Course**

Nestled in 22 acres of soaring Monterey Pines, the Hyatt Regency Monterey Hotel & Spa on Del Monte Golf Course is a destination resort providing the discerning traveler the quintessential Monterey experience. Its location offers guests close proximity to downtown Monterey and Monterey Airport and easy access to some of the Peninsula's most well known attractions. With its warm, contemporary ambiance, elegant furnishings and convenient amenities, the hotel offers both leisure and business travelers a Northern California respite of unmatched serenity and comfort. Features include 550 guestrooms including 32 suites, and the President's house, a restaurant, sports bar, lounge, personalized concierge service at the Regency Club, a 2,000 square foot fitness facility, tennis courts, pools and whirlpools, and 12,000 square foot full service luxury spa. The hotel is located at 1 Old Golf Course Road in Monterey, California. For information call (831) 372-1234 or visit [www.monterey.hyatt.com](http://www.monterey.hyatt.com).

#### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz™, Grand Hyatt®, Hyatt Regency®, Hyatt Place® and Hyatt Summerfield Suites™ brand names and have locations under development on five continents. Hyatt Vacation Ownership, Inc., a Hyatt Hotels Corporation subsidiary, develops and operates vacation ownership properties under the Hyatt Vacation Club® brand. As of December 31, 2009, the company's worldwide portfolio consisted of 424 properties. For more information, please visit [www.hyatt.com](http://www.hyatt.com).