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Chaminade Resort & Spa Wins *Smart Meetings Magazine* 2010 Platinum Choice Award

Award recognizes Chaminade in top 100 meeting resorts in the Western U.S., Canada and Mexico

SANTA CRUZ, CALIF. – Chaminade Resort & Spa has won the coveted *Smart Meetings Magazine* 2010 Platinum Choice Award, distinguishing it as a top 100 meeting resorts in the Western U.S., Canada and Mexico, as voted by readers. Out of thousands of qualified properties, only the very best are chosen.

“We are so pleased readers have enjoyed their stays at Chaminade, as our staff works very hard to provide the very best experience in meeting travel. Our facilities offer guests chic and comfortable accommodations, delicious dining options, relaxing spa treatments and outdoor activities – and the panoramic views of the Bay and Santa Cruz Mountains don’t hurt!” said Norbert Relecker, General Manager.

Winners earn this recognition by providing the best in ambience, amenities, facility quality, guest services, meeting space, restaurant and dining facilities, staff attitude, technical support and recreational activities. They are chosen by *Smart Meetings Magazine* readers, who vote for their favorites over a two-month period, with additional input from the editors and industry experts. The elite group of honorees will be celebrated in the December issue of *Smart Meetings* magazine and on the magazine’s website, smartmeetings.com.

The first hospitality business in Santa Cruz County to receive a Green Business Certification, Chaminade offers tranquil surroundings, sweeping views and beautifully landscaped grounds, providing the perfect environment for a productive and distraction-free conference getaway. Chaminade’s main building provides 12,000 square feet of dedicated meeting space, contributing to its International Association of Conference Centers certification. Unique team-building options, including geocaching and a ropes-course, and a convenient location just 30 minutes from the airport offer an ideal backdrop for each group’s professional endeavors.

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About Chaminade Resort & Spa

Chaminade Resort & Spa, a full-service conference resort, offering excellent hospitality on the California Coast, is built high on a bluff with commanding panoramic view of the Monterey Bay and the Santa Cruz Mountains. A mission-style luxury resort, Chaminade's superior location offers a sense of peaceful seclusion and yet is only minutes from world-renowned golf, beaches and downtown Santa Cruz. The remarkable setting, combined with the quality and personalized service of Benchmark Hospitality International, keeps guests coming back. Chaminade’s goal is to exceed the expectations of guests during their stay at one of the finest conference resorts in the Bay Area. Chaminade is Monterey Bay Green Certified, TAG Certified and pet-friendly. Visit www.chaminade.com.