

PRESS RELEASE

FOR IMMEDIATE RELEASE

CHAMINADE RESORT & SPA INVITES FAMILIES TO BUILD YOUR PERFECT VACATION

Families Can Choose Mix and Match among the Bay Area's Most Popular Activities

Santa Cruz, Calif. – August 5, 2009 – Chaminade Resort & Spa invites guests to enjoy endless summer fun by experiencing the Monterey Bay Aquarium, the Santa Cruz Beach Boardwalk or whale watching during their stay at Chaminade- all for one low rate.

Rooms start at \$99 per night. Guests can add on any combination of the three activities: Have an exciting day of thrills at the Santa Cruz Beach Boardwalk, skip it and go to the Aquarium and whale watching, or stay an extra day at Chaminade and have fun with all three.

The Santa Cruz Beach Boardwalk was voted "World's Best Seaside Amusement Park" by Amusement Today and offers lots of fun for all ages. The Boardwalk is home to the world-famous 1924 Giant Dipper roller coaster featured in a number of Hollywood movies, award-winning video arcades, Miniature Golf, Laser Tag, Desperados, Climb 'N Conquer, Fright Walk, Boardwalk Bowl bowling and the new Laser Maze, just to name a few. There is also plenty of shopping and restaurants right on the fabulous beachfront.

Stagnaro Whale Watching is the perfect opportunity to experience Monterey Bay and the 14 species of whales, dolphin and porpoise as well as a host of sea lions, seals, otters, birds, sea turtles, jelly fish, sunfish and sharks commonly seen on whale watching tours. All trips are fully narrated and offer fascinating insight by Stagnaro's knowledgeable crew.

The Monterey Bay Aquarium, in Monterey, California, located on the Monterey Bay National Marine Sanctuary and is the second largest aquarium in the world. Originally the site of a former sardine cannery, the aquarium is now home to 35,000 animals and 623 species. The aquarium hosts many truly unique exhibits, including an over 50 year old 11 pound lobster, a seahorse exhibit, and in 2004 became the first aquarium to successfully home a great white shark.

No matter which activities guests chose, all are sure to have a great time at the Bay area's most popular destinations. And with the great savings, families can't help but enjoy every minute of their time together.

For more information on Chaminade Resort & Spa, visit www.chaminade.com or call 800-283-6569 and ask about the family vacation packages.

PR Contact: Ashley Beleny
Armanasco Public Relations, Inc.
Tel: 831.372.2259
Email: abeleny@armanasco.com

###

About Chaminade Resort & Spa

Chaminade, a Full Service Conference Resort, www.chaminade.com, offers world-class hospitality on the California Coast. Built high on a bluff, the mission-style luxury resort commands a panoramic view of the Monterey Bay and the Santa Cruz Mountains. Chaminade's superior location offers a sense of peaceful seclusion only minutes from world-renowned golf, beaches and downtown Santa Cruz. The remarkable setting, combined with the renowned quality and personalized service of Benchmark Hospitality International, keeps guests coming back time and time again. At Chaminade, our goal is to exceed the expectations of guests during their stay at one of the finest conference resorts in the Bay Area. Benchmark Hospitality International operates Chaminade.