

PRESS RELEASE

FOR IMMEDIATE RELEASE

LEADING HOME CARE FIRM ANNOUNCES NEW CERTIFIED SENIOR ADVISOR

Alan Terry, Home Care Coordinator at Central Coast Senior Services, Inc. earns CSA® designation

PACIFIC GROVE, Calif. – June 3, 2009 – Central Coast Senior Services, Inc. (CCSS) has announced that Alan Terry, one of their Home Care Coordinators, has become a Certified Senior Advisor (CSA®). Terry earned this distinction after recently passing the exam offered by the Society of Certified Senior Advisors™.

As a Home Care Coordinator, Terry develops individualized care plans for each client which may consist of personal care, daily routine assistance, meal preparation, light housework, grocery shopping, and home maintenance. He monitors highly trained CCSS Personal Attendants who follow the care plan and conduct home care for the client. He has over 11 years of experience in managing care for clients and earned a bachelor's degree from Cal Poly San Luis Obispo. Terry joined CCSS in 2002.

The Society of Certified Senior Advisors® (SCSA) is the world's largest membership organization educating and certifying professionals who serve seniors. It strives to educate professionals to work more effectively with their senior clients and to understand the key health, social and financial factors that are important to seniors and how these factors work together.

To be eligible for the CSA exam, professionals must have completed certain levels of education and/or experience related to the field of aging and working with seniors. In addition, professionals who hold the credential must adhere to a professional code of conduct, the *CSA Code of Professional Responsibility*, and the SCSA Membership Rules.

Central Coast Senior Services, Inc. located in Pacific Grove, California, has been offering home care on the Central Coast since 1996. Its services include case management, in-home (non-medical) care, and education and consultation about aging, including personalized long-term care plans tailored to each client's specific needs.

For more information on Central Coast Senior Services, Inc., please call 831.649.3363 or visit www.centralcoastseniorservices.com. To learn more about the Society of Certified Senior Advisors visit www.society-csa.com.

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About Central Coast Senior Services, Inc.

Central Coast Senior Services, Inc. (CCSS) is a home care agency established in 1996. With a team of more than 100 dedicated employees serving the community, CCSS sets the gold standard for home care on the Central Coast. CCSS strives to help individuals live as independently as possible, comfortable and safe in their own homes. Services include free consultations, information and referrals, case management, assessments, and home management. CCSS is based in Pacific Grove, California. For more information, please call 831.649.3363.