

PRESS RELEASE

CHER SPOTTED ALONG CANNERY ROW IN MONTEREY YESTERDAY

The Entertainer and Friends Rode in from Napa on Motorcycles

MONTEREY, Calif. – April 3, 2009 – Looking fabulous in a pink bandana and sunglasses the Oscar award-winning actress and singer Cher rode into Monterey on a motorcycle yesterday. Arriving from Napa, Cher and friends spent some time touring Monterey's Cannery Row.

The group was greeted by limo at Monterey's newest hotel, the elegant ocean side InterContinental the Clement Monterey, and went on to have a drink at The Fish Hopper restaurant, once an original sardine cannery building that now offers spectacular panoramic views of the Monterey Bay from every seat.

The group was then spotted leaving Monterey Airport via a private jet.

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About Cannery Row

Cannery Row in Monterey, California, was made famous in John Steinbeck's classic novel depicting life in the "the sardine capital of the world." Today, Cannery Row is a beautiful waterfront playground where visitors from all over the world seek a California getaway as authentic as the coast itself. Cannery Row remains a treasure of California's Central Coast, where a discovery awaits every type of visitor. For more information, visit the official Cannery Row website at www.canneryrow.com.