

PRESS RELEASE

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Chaminade Resort & Spa hosts Thanksgiving Dinner and Toy Drive

Toy Drive to benefit the Boys & Girls Club of Santa Cruz

Santa Cruz, CA – November 21, 2008 – Chaminade Resort & Spa is bringing together the community this Thanksgiving to welcome people to enjoy their traditional family feast at Chaminade and participate in a toy drive to benefit the local Boys & Girls Club of Santa Cruz.

Those who share in the holiday spirit by donating a gift on Thanksgiving Day will be entered to win one of three luxurious prizes to be enjoyed at the Resort & Spa. The prizes include an overnight stay for two plus breakfast, one 50 minute massage or 90 minute facial, or Christmas dinner or Sunday Champagne brunch for four in the Sunset Restaurant. The drawing for the prizes will take place on December 1st.

The gifts for the Boys and Girls Club should be new, unwrapped and must be worth \$10 or more to qualify for the drawing. Your donations can be dropped off at any time on Thanksgiving Day or on Friday, December 5th to Chaminade Resort & Spa, located at One Chaminade Lane in Santa Cruz. Chaminade's staff will deliver the toys to the Boys and Girls Club during the organization's annual holiday party.

"We are so thankful that Chaminade chose the Boys & Girls Club as the beneficiary of their toy drive and holiday party", said Julie Penniman, Development Director of the Boys & Girls Club of Santa Cruz. "It's nice that Chaminade encourages their employees to get involved in giving back to their community."

The toy drive is only the beginning of a new relationship formed between Chaminade Resort & Spa and the Boys & Girls Club of Santa Cruz to support children from the local community. On November 14th, the Boys & Girls Club of Santa Cruz will be spending a day full of Christmas crafts, movies, Christmas cookies and, of course, a visit from Santa Claus himself.

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About Chaminade Resort & Spa

Chaminade, a Full Service Conference Resort, www.chaminade.com, offers world-class hospitality on the California Coast. Built high on a bluff, the mission-style luxury resort commands a panoramic view of the Monterey Bay and the Santa Cruz Mountains. Chaminade's superior location offers a sense of peaceful seclusion only minutes from world-renowned golf, beaches and downtown Santa Cruz. The remarkable setting, combined with the renowned quality and personalized service of Benchmark Hospitality International, keeps guests coming back time and time again. At Chaminade, our goal is to exceed the expectations of guests during their stay at one of the finest conference resorts in the Bay Area. Benchmark Hospitality International operates Chaminade.

