

CALENDAR ALERT

FOR IMMEDIATE RELEASE

PR CONTACT: Shelley Gesicki
Armanasco Public Relations, Inc.
Tel: 831.372.2259/Email: sgesicki@armanasco.com

**CENTRAL COAST SENIOR SERVICES, INC. AND AMERICAN LEGION POST 591
SPONSOR SALE TO BENEFIT ALZHEIMER'S ASSOCIATION**

All Proceeds of Flea Market to Benefit Research and Fight Against Alzheimer's

SEASIDE, Calif. – August 12, 2008 — The Alzheimer 2nd Chance Sale co-sponsored by Central Coast Senior Services, Inc. and the American Legion Post 591 to benefit the Alzheimer's Association will be held at the American Legion Post 591 at 1,000 Playa Avenue in Seaside on Sunday, August 17, 2008 from 8:00 AM to 1:00 PM. All net proceeds from the sale will benefit the Alzheimer's Association. Donations for the sale will be accepted at the office of Central Coast Senior Services, Inc. from 10:00 AM-4:00 PM, today through Friday, August 15th.

WHO: Central Coast Senior Services, Inc., and
American Legion Post 591

WHAT: The Alzheimer 2nd Chance Sale to benefit
Alzheimer's Association

WHERE: American Legion Post 591
1,000 Playa Avenue, Seaside, CA 93955

WHEN: Sunday, August 17, 2008
8:00 AM to 1:00 PM

EVENT INFO: For more information, please call Kathee McFarland, Director of Community Relations at Central Coast Senior Services, Inc. at 831-649-3363.

MEDIA INQUIRIES: Shelley Gesicki
Armanasco Public Relations, Inc.
Tel: 831.372.2259 / sgesicki@armanasco.com

###

About Central Coast Senior Services, Inc.

Central Coast Senior Services, Inc. (CCSS) is a home care agency established in 1996. With a team of more than 120 dedicated professionals serving the community, CCSS sets the gold standard for home care on the Central Coast. CCSS strives to help individuals live as independently as possible, comfortable and safe in their own homes. Services include free consultations, information and referrals, case management, assessments, and home management. CCSS is based in Pacific Grove, California. For more information, please call 831.649.3363.

About American Legion

The American Legion was chartered by Congress in 1919 as a patriotic, war-time veterans organization, devoted to mutual helpfulness. It is a not-for-profit community-service organization which now numbers nearly 3 million members, men and women, in nearly 15,000 American Legion posts worldwide.